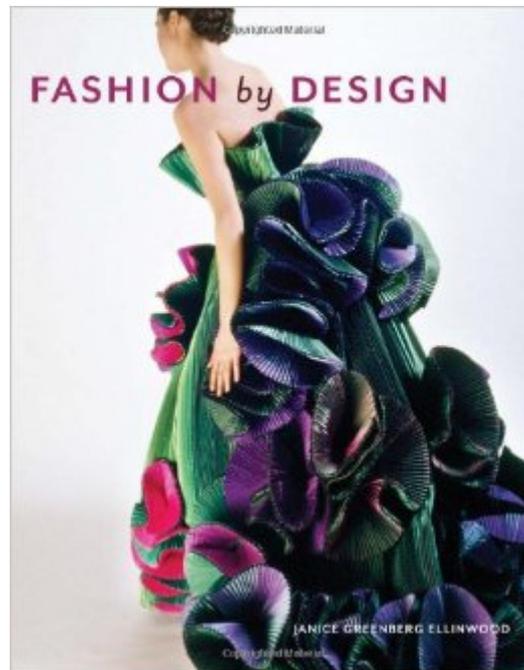# Fashion By Design

Synopsis

Fashion by Design explores the elements and principles of design as they relate to fashion. By evaluating the best examples from early through contemporary fashion design, students will develop the eye of the fashion designer in order to identify and understand how to manipulate the elements and principles of design. The objective is for design students to use these guidelines not to simply develop an appreciation of aesthetics but to execute an aesthetically pleasing garment design. Each chapter includes hands-on projects with step-by-step instructions related to the element or principle discussed in that chapter. The theory in the book originates from the Bauhaus school of art, while also drawing from sources on aesthetics in the field of clothing and textiles.

Book Information

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Customer Reviews

This book introduces the student to design using a theory of design developed by the Bauhaus school in the early 20th century, and conceiving of design as both a product and a process. The Bauhaus school sought to develop a theory of aesthetics appropriate for the modern age. The general approach is then used to apply to fashion design in particular, illustrating how Bauhaus principles can apply to fashion.Organization is subdivided into the elements and principles of design. The eight elements (line, shape, form, space, light, color, texture, and pattern) are treated separately, some with their own chapter. Then the five principles by which the fashion designer organizes the elements (balance, emphasis, rhythm, proportion, and unity) are treated.For each element or principle, major concepts, historical trends, and designers noted for that particular element or principle are highlighted. For example, in the section on color, readers are introduced to

the color spectrum and different color wheels, light and dark colors, opposition theory, color as it relates to season and industry, types of dyes, etc.Each of these topics could be explored much more in depth, but only the major ideas are highlighted. Finally, the book approaches all of its topics with three aspects of design in mind: aesthetic aspect (for instance how pattern draws the eye), structural aspect (for instance how the choice of materials support design elements), and functional aspect (for instance how it allows the wearer to move comfortably), with the focus being on aesthetic and structural aspects.Some drawbacks of the book to me as a layperson- sometimes, new terms were introduced without being explained.

Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Fashion Design Chic Coloring Book (Fashion & Other Fun Coloring Books For Adults, Teens, & Girls) (Volume 2) Fashion Design Studio: Learn to Draw Figures, Fashion, Hairstyles & More (Creative Girls Draw) Fashion Design Course: Principles, Practice, and Techniques: A Practical Guide for Aspiring Fashion Designers Girl's Guide to DIY Fashion: Design & Sew 5 Complete Outfits Ã¢â ¬Â¢ Mood Boards Ã¢â ¬Â¢ Fashion Sketching Ã¢â ¬Â¢ Choosing Fabric Ã¢â ¬Â¢ Adding Style Groovy 70s: Fashion Coloring Book for Adults: Adult Coloring Books Fashion, 1970s Coloring Book Fashion Coloring Books For Adults: 2017 Fun Fashion and Fresh Styles! (+100 Pages) Basics Fashion Management 01: Fashion Merchandising Fashion Forward: 1960s Fashion Coloring Book for Adults Edwardian Fashion 1910-1920 Styles: Edwardian Inspired Fashion Pen and Ink Drawings, Adult Coloring Book Fashion Sketches: A Coloring Book: Fashion inspired Adult Coloring Book Fashion Coloring Books For Adults: Classy Chic Designs Fashion & The Best of Paris Street Style Fashion Forward 2 (Fashion Adult Coloring Book) FASHION TRENDS:London Look Of the 60's: COLORING BOOK (Fashion Trends: Series) (Volume 1) The Fashion Designer Survival Guide, Revised and Expanded Edition: Start and Run Your Own Fashion Business Fashion Lives: Fashion Icons with Fern Mallis The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects Tudor Costume and Fashion (Dover Fashion and Costumes) A Dictionary of Costume and Fashion: Historic and Modern (Dover Fashion and Costumes) 60s Fashion: Vintage Fashion and Beauty Ads (Taschen Icon Series)